



## **Jenny Bair, MHE, CEO of Perfect Practice**

Jenny Bair holds a Master's Degree in Health Education. She is COO of Living Well Health & Wellness Center (LWD) and Minerva Medical Consulting. Before starting LWD, she was a healthcare consultant with the University of Austin/Texas Department of Health & N.I.H. throughout Texas for the Putting Prevention Into Practice Program (P.P.I.P.) initiative from 1999-2001 before the funding directives changed after 9/11. The P.P.I.P. Initiative was the first iteration of quality outcomes, measures, and accountable care. She and her team oversaw 40+ practices, teaching them proper preventive medicine documentation/programming/educating patients, quality control and doing Patient Flow Analysis (PFA) Studies. While at UTA, Jenny studied under the late Dr. Oscar Mink, creator of the Open Organizations Consulting Model.

She was instrumental in opening two boutique practice-hospital models in Austin directing the marketing and wellness program activities in the hospitals and specialty prevention clinics (The Renaissance Women's Center & Austin Heart Cardiology). She worked with individual clients, directed patient and employee educational programs that served 500 to 5000 community attendees, sat on numerous committees and composed a Community Advisory Board for the hospital even with special members like Lady Bird Johnson and Susan and Michael Dell. Previously, she has been contract and an adjunct professor at four universities. During her undergraduate program, she assisted in running the peer education volunteer group, called The Network, (which is still going today at Texas State University serving 30,000 students. She ran the peer education program called W.E.L.L. Wellness Educators for Longer Lives), taught peer education, and managed the Healthy Lifestyles Center for 11,000 students at Idaho State University. One of her favorite awards was being nominated BEST Professor in the Health Studies Department voted on by the students in 2014. She has written several Alcohol Education grants and assisted on a patient centered care grant submission to N.I.H.

Jenny was a part of the innovative Motorola Well Quest corporate wellness program in the late 90's. She's spoken to thousands in her career, loves teaching and is passionate about helping others with their next A-Ha moment in their life and work.

She is currently a member of the IACC & AACC (as a coach), National Association of Holistic Aromatherapy, ABWA-American Business Women's Association and NAPO National & NAPO-DFW which she chartered thirteen years ago, serving in multiple roles for five years and as President for two years. She hosts an online radio show and several You Tube channels called HealthChat, Be Well TV & created the online magazine with Betty, called MINT Magazine. She has diverse training and certifications in many areas of health including Marriage Mentoring, Marriage Coaching, Human Sexuality, Eating Disorders, Stress & Anxiety Disorders, Sales and more. This February, she was nominated as one of the 2016 Best Top Female Executives in North Dallas and Addison. She has spoken to thousands in her career and has been written up in the Dallas Morning News, appeared on Good Morning Texas with Pat Smith and on Close Up TV.